

## Top Internship Abroad on Tenerife in the Field of Administration and Digital Marketing

- Are you looking for an internship abroad during or after your studies and want to expand your CV with international experience?
- Do you speak Spanish (at least level B1) English (at least level B2) and German (at least level C1) and want to improve your language skills?
- Do you love writing and want to know how to make money online using your skill?
- Do you enjoy helping and guiding other people?

Do you want to spend half a year in a sunny vacation destination and have the time of your life?

If yes is your answer, check out our offer!

### We offer:

- **6 month international on the job experience** in the field of Administration and Digital Marketing
- one week **intensive preparation** with our [Digital Marketing Strategy Course](#) (worth 490,--€)
- a **room** in a shared flat with other interns or “Digital Nomads”
- the **unique atmosphere** of an international language school and a Coworking Space for “Digital Nomads”

Our company is the [FU International Academy Tenerife](#) in Puerto de la Cruz and Costa Adeje in Tenerife

Here people can

1. **Learn Spanish:** We are the biggest [Language School](#) of the Canarian Islands with two locations (Puerto de la Cruz and Costa Adeje),
2. **Become a SEO and Online-Marketing-Professional:** Since 2010 we offer [Seminars and Workshops in digital Marketing](#) in Puerto de la Cruz,
3. **Cowork:** “Coworking in the Sun” is the name of our [Coworking Space for Digital Nomads](#) in Puerto de la Cruz.

The internship takes place in the sector of Administration and Digital Marketing.

The everyday business of our language school will be the biggest part of your internship. The tasks are very diverse and colorful. Your Administration tasks will include:

- Working at the reception
- Processing internal formulas of the school
- Post course mentoring of our students through follow-up emails
- Adding and actualizing job descriptions
- Running our online events calendar
- Producing and analysing statistics of our language school
- Editing and organizing the pictures and videos in our online file selection
- Producing copies
- Photography for our marketing channels

You are THE person in charge for our international language students.

You are the first contact person when the students arrive. Also, throughout their whole stay, you are the “go-to” person for them at the reception.

You accompany the students at our weekly welcome breakfast and to their leisure time activities like surfing, beach-volleyball, salsa, flamenco or the visit of the botanical garden. You capture these trips on pictures and video and edit the material for our social media channels.



We will prepare you perfectly for your Digital Marketing tasks!

Before you start working for us you will attend our [one week Digital Marketing Strategy Course](#). Together with other participants we intensively prepare you for your upcoming tasks in the field of Digital Marketing.

Everything you learn during the course you will deepen on a practical level after that week. Online Marketing tasks, which will require about one third of your work time, will be: producing Social Media schedules, publishing events, producing testimonials via Facebook posts, writing and publishing blog posts, etc. You will get to know a lot of helpful tools during your stay, for example WordPress, Canva, Trello, Google AdWords, MozBar and Google Analytics.

Your new [home](#) in Puerto de la Cruz is located right at the beach and only a 5 minute walk from the city center.



**You live for free** with 1-2 other interns in a fully equipped apartment. You will get a furnished single room. The flat includes a kitchen, a small balcony with a washing machine, a big living/ dining room with ocean view, 2 bathrooms, access to a rooftop terrace and wifi. The cleaning of the common areas are taken care of by us weekly. Our language school is a 30 minute walk away.

**Are you interested? Take this CHANCE and apply right now!**

Send your **CV, a motivational letter and your academic records** to **Frank Sellingsloh** [praktikum@fu-ia.com](mailto:praktikum@fu-ia.com). Please include your desired **starting date**.

The next possible starting dates in **Puerto de la Cruz** will be: march 2019 & october 2019